



10th Annual Tampa Bay Woman of the Year

Sponsorship Opportunities

Sheltair

Saturday, March 7, 2020

6:00 - 11:00 pm

TampaBayWoman.org



Tampa Bay
Woman of the Year 2020



Westchase Charitable Foundation

Celebrating 10 Years!



Westchase Charitable
Foundation

Families Helping Families

Our Mission

The Westchase Charitable Foundation (WCF) is a 501(c) 3 charity that provides financial assistance to families all over the Tampa Bay area with children battling a serious illness or that have been faced with a devastating family tragedy.

The Foundation relies completely on fundraising events, as well as private and in-kind donations to help raise funds for its mission. The WCF is unique since most of its operating expenses are funded privately, so 100% of the net proceeds go directly to helping families most in need.

The Foundation began in 2004 to help a local family with an 8-year old child battling terminal brain cancer, and its growth is due entirely to the countless supporters throughout our region. Since its inception, the WCF has provided over \$550,000 in direct financial grants to families across the greater Tampa Bay area. While the Foundation has its roots in Westchase, over 90% of the actual grant recipients reside outside of the Westchase area.

The WCF is able to quickly provide a small glimmer of hope when these families face times of great despair. To momentarily forget about the next doctor visit...for their suffering child. The next bill...that they can't afford. The darkness...when they have no electricity.

Through your generous support of the WCF's annual Tampa Bay Woman of the Year fundraiser, you will be making a difference in the lives of families right here in Tampa Bay. From the bottom of our hearts, we thank you for joining us in helping those most in need.

Sincerely,

Sean O'Donnell
President

“We make a living by what we get, but we make a life by what we give.”
-Winson Churchill

Title Sponsorship \$15,000

Press AND Public Relations Coverage:

- Press release to the media announcing Title Sponsorship and opportunity to provide quote and boilerplate
- Event naming rights for one year on all print, media, and event day materials
- Prominent logo placement on email marketing blast to previous attendees and Foundation supporters
- Company representative to ride in the parade with the current Tampa Bay Woman of the Year

Event Night:

- Two Private VIP Lounges
- 25 tickets to the event
- Stretch limo service to provide transportation to and from event
- 60 second commercial played live at the event Please note: sponsor is responsible for producing the video.
- Company spokesperson to speak at the event and participate in crowning ceremony
- Prominent logo placement at the entrance/registration area
- Prominent logo placement on all event signage, banners and screens
- Company logo projected in lights (gobo)
- Exclusive rights to provide swag bag and giveaways to attendees
- Emcee to promote company during announcements

Digital/Social Media:

- Noted as Title Sponsor with top placement on the Tampa Bay Woman of the Year website
- Ongoing promotion of company and logo on Facebook and Twitter leading up to the event with appropriate hashtag

Platinum Sponsorship \$10,000

Press AND Public Relations Coverage:

- Included in Press release to the media
- Recognition in email marketing blast to previous attendees and Foundation supporters

Event Night:

- One Private VIP Lounge
- 20 tickets to the event
- 30 second commercial played live at the event Please note: sponsor is responsible for producing the video.
- Official sponsor for Cocktail/Bar areas with company name on bar signage
- Logo placement at the entrance/registration area
- Opportunity to provide cups and napkins with company logo
- Company logo on all event signage, banners and screens
- Emcee to promote company during announcements

Digital/Social Media:

- Logo on the Tampa Bay Woman of the Year website
- Ongoing promotion of company and logo on Facebook and Twitter leading up to the event with appropriate hashtag

Gold Sponsorship \$5,000

Press AND Public Relations Coverage:

- Included in Press release to the media
- Recognition in email marketing blast to previous attendees and Foundation supporters

Event Night:

- 15 tickets to the event
- Logo placement at the entrance/registration area
- Company logo on all event signage, banners and screens
- Emcee to promote company during announcements

Digital/Social Media:

- Logo on the Tampa Bay Woman of the Year website
- Ongoing promotion of company and logo on Facebook and Twitter leading up to the event with appropriate hashtag

Silver Sponsorship \$2,500

Press AND Public Relations Coverage:

- Included in Press release to the media
- Recognition in email marketing blast to previous attendees and Foundation supporters

Event Night:

- 10 tickets to the event
- Logo placement at the entrance/registration area
- Company logo on all event signage, banners and screens
- Emcee to promote company during announcements

Digital/Social Media:

- Logo on the Tampa Bay Woman of the Year website
- Ongoing promotion of company and logo on Facebook and Twitter leading up to the event with appropriate hashtag

Private VIP Lounge \$2,000

- On event night enjoy premier seating in your own private lounge for six people and bottle service.

Bronze Sponsorship \$1,000

Press AND Public Relations Coverage:

- Included in Press release to the media
- Recognition in email marketing blast to previous attendees and Foundation supporters

Event Night:

- 5 tickets to the event
- Logo placement at the entrance/registration area
- Company logo on all event signage and banners
- Emcee to promote company during announcements

Digital/Social Media:

- Logo on the Tampa Bay Woman of the Year website
- Ongoing promotion of company and logo on Facebook and Twitter leading up to the event with appropriate hashtag

Interested in sponsoring?

Visit TampaBayWoman.org or contact Trey Corish at 813-545-8122, trey@corishinsurance.com